

ALEX JORDAN

CREATIVE DESIGNER

“ I am a creative designer with a BFA in New Media and a Post Graduate Certificate in Web Design. My skills include graphic design, responsive web design, UX/UI, and front-end development.

I'm a passionate team player who knows how code and design principles work together to create great user experiences.

EXPERIENCE

CIBC – SENIOR VISUAL / UX DESIGNER / AGILE & UX PROJECT

January 2018 – present

CIBC – VISUAL DESIGNER / DAILLIES

May 2017 – December 2017

- Wireframed and designed responsive web pages, emails, ads, and other creative as needed using Sketch, Photoshop, and Illustrator as appropriate
- Worked with a close-knit team to collaboratively plan and implement campaigns based on real-market data, SEO, and user needs

CIBC – SENIOR CONTENT DEVELOPER

January 2016 – September 2016

CIBC – INTERMEDIATE CONTENT DEVELOPER

October 2013 – December 2015

- Responsible for HTML/CSS content updates to CIBC and President's Choice Financial websites
- Worked collaboratively with Intake and Marketing teams to schedule, develop, test, and publish changes

EDUCATION

POST GRADUATE CERTIFICATE – WEB DESIGN

Sheridan College

September 2016 - April 2017

BACHELOR OF FINE ARTS WITH HONOURS – NEW MEDIA

Ryerson University

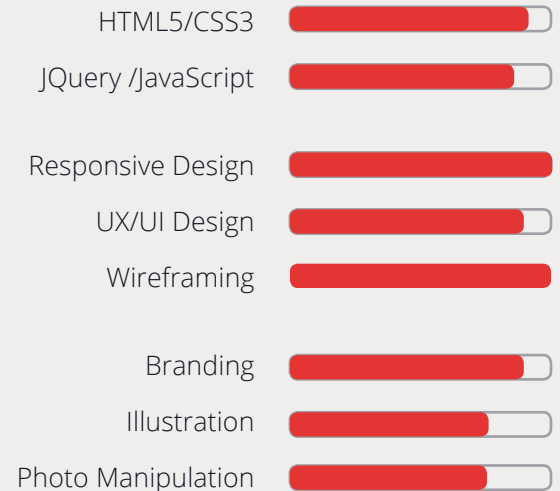
September 2009 - April 2013

416 878 0376

al3xandra.jordan@gmail.com

alexjordan.ca

SKILLS



TOOLS

- ✓ Sketch
- ✓ Invision
- ✓ Adobe Photoshop
- ✓ Adobe Illustrator
- ✓ Adobe InDesign
- ✓ Adobe AfterEffects
- ✓ Brackets

AWARDS

CIBC – INDIVIDUAL ACHIEVER AWARD

January 2018

CIBC – TEAM ACHIEVERS AWARD (2X)

January 2015, October 2015